



TAP2CONNECT

THE SMART WAY TO CONNECT



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www.tap2connect.co.za

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Introduction

Contactless Smart Business cards. A business card like no other. Share your contact details with just one tap!

For smart business people who want to make a lasting first impression. Tap and share your contact details, gather leads and connect.

”You Never Get a
Second Chance to
Make **A Great First
Impression.**





Our Products

Tap2Connect Smart business cards with integrated NFC technology enable you to transmit your contact details, website, social media profiles & so much more into any smartphone with no app needed.

Using NFC technology, the Tap2Connect Smart Business card shares all of your information when tapped against a smartphone. No more old fashioned paper business cards scattered on desks never being used. Put all the information right where people spend most of their time - their phones!



WOW Prospects

Smart Business Cards are the future of networking. Your Smart Business card will WOW your prospects from the get-go.

Make sure your prospect has all your information right at their fingertips. One tap shares all your contact details, multiple website pages, social media profiles, addresses, and so much more.



Easy Updates

Change your phone number or move to a different address... no problem. Login and update in seconds.

Never have to throw away a pile of business cards again because your details have changed. Updating your smart business card is quick and easy.

All our cards are fully branded front and back. Cards are available in PVC, Bamboo and Metal. Our PVC cards are digitally printed full-colour front and back. Bamboo and Metal cards can be laser engraved or have a colour UV print front and back



Lead Magnet

Add Tap2Connect Plus and collect your prospect's details as you go. When you tap your card on your Prospects phone they are presented with a lead form.

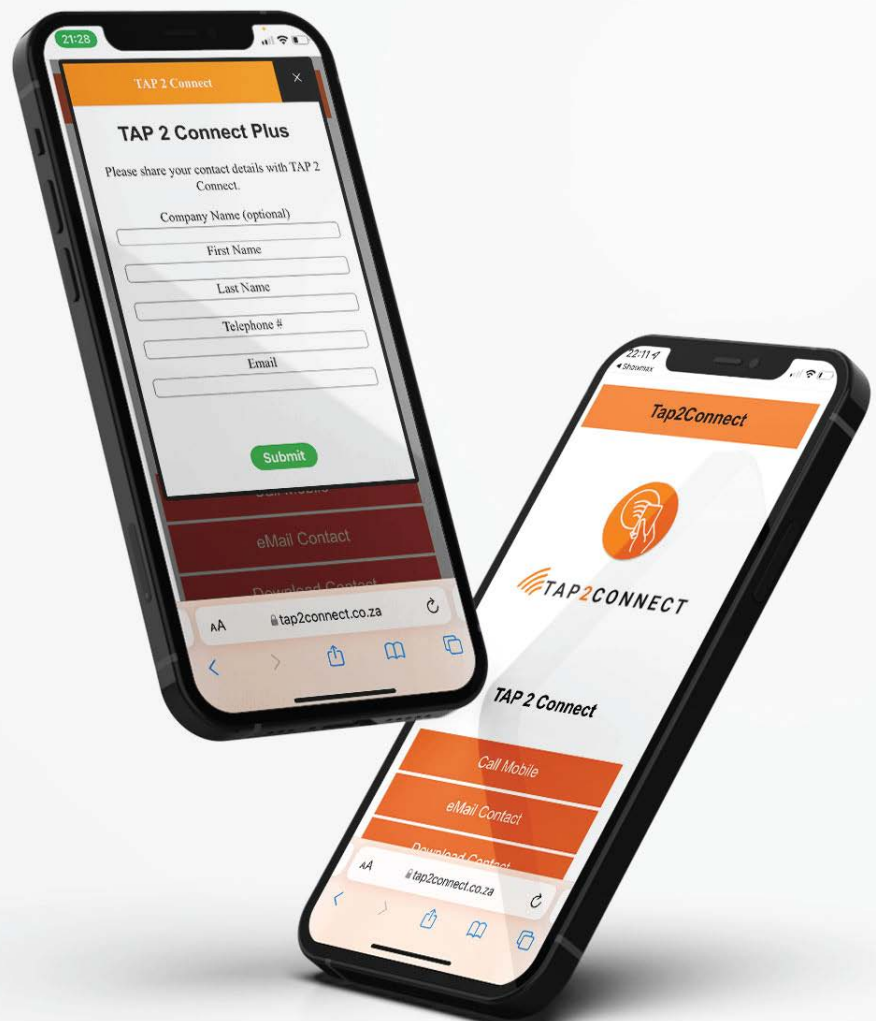
Not only are your details added to your client's phone, but you can also collect their details for future marketing communication and networking. If they don't have a Smart business card, no need to take a paper card from them they can add their details to your database by completing the form.



Dashboard

Use your dashboard to quickly and easily update your card. Businesses can update multiple cards quickly and easily in the dashboard.

Track the number of times a card has been tapped, as well as the Geographic location of the card when it was tapped.





Company

With more than 20 years of experience in both software development, design and marketing our team has created a dynamic ever-evolving networking solution in our Tap2Connect Smart Business Cards.

100% South African, your Local Partner - Our platform is designed, developed and support in-house in South Africa.



*Connect with your prospects where they spend most of their time - **THEIR PHONE***

Why Choose Tap2Connect?

Our focus is on providing a solution for clients that enables you to network easily and efficiently with your prospects.

Our solutions can be customised to suit your requirements, from the cards to the landing pages and lead magnet forms. We are sure we have what you need, and if we don't our team can build it for you.





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